

Main Page Wireframe

Header navigation for site-wide functions.

Tabs represent major categories of services

Primary card classification scheme. Expand level two channels as much as possible.

Promote searching using the wizard on home. Position to catch users not satisfied by channels.

Logo

Banner Ad or Internal Promotion

Banner Ad or Internal Promotion

[Home](#) | [Help](#) | [Login/Signout](#)
[Search](#) | [Site Index](#)

Cards

Invitations

Gift Shop

Gift Certificates

Promotions

My Cardshop

Welcome, Tim! Dad's Day is June 18th. [New Cards](#) | [Most Popular](#) | [Highest Rated](#)
 Send a card for free.

Card Thumbnail

Card Thumbnail

Card Thumbnail

title: text text
[More Father's Day Cards](#)

title: text text
[More Summer Cards](#)

title: text text
[More Music Cards](#)

Reasons to Send

Birthday
[Subchannel](#) | [Subchannel](#) | [Subchannel](#)
[Subchannel](#) | [Subchannel](#) | [more...](#)

Channel
[Subchannel](#) | [Subchannel](#) | [Subchannel](#)
[Subchannel](#) | [Subchannel](#) | [more...](#)

Search Assistant

Don't know where to start? I can help you [SEARCH](#)

Search Assistant Image

Collections

[Music](#)
[TV](#)
[Movies](#)
[Stationery](#)
[Teen Lounge](#)
[African American](#)
[Spanish!](#)
[Religious](#)

Promo Image (Music)

Calendar [full calendar](#)

date	Holiday
date	editorial holiday
date	editorial holiday
date	editorial holiday
date	editorial holiday
date	editorial holiday
date	Holiday
date	editorial holiday
date	editorial holiday
date	editorial holiday
date	editorial holiday
date...	

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partner ad/offer space